

Sustainable incentives for Canadian companies

PricewaterhouseCoopers (PwC) has compiled a list of credits and incentives that can help Canadian businesses go green -- and make some.

"Many companies don't realize that there are many federal and provincial incentives," said Lana Paton, a PwC tax partner with the firm's sustainable business solutions practice.

PwC identified some of the most notable incentives available, like the ecoENERGY for Renewable Heat incentives with a corporate maximum of \$2 million. The incentives can offer \$80,000 for installing solar air projects and \$400,000 for solar hot water projects.

The Industrial Research Assistance Program offers up to 50 per cent of eligible project costs for Canadian companies to pursue innovative products, processes and technology. The program has a maximum of \$175,000.

The SD Tech Fund offers two rounds of funding each year for late stage development and pre-commercial demonstration of new, clean technology solutions. The fund can provide up to 50 per cent of eligible costs per project.

More information is available on PwC's website **www.pwc.com**

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